



International Association of Interpersonal Hypnotherapists

April 2nd, 2018

Regarding City of Davie, Florida Business Tax Receipt

A graduate and IAIH Member recently brought to my attention that she was going to be charged \$879.43 per year for her business tax receipt (formerly known as an occupational license) because the City was placing the term “hypnotist” into a category with the Professional Description below:

| City Code | Professional Description | Yearly Fee |
|-----------|--|------------|
| 5200 | Clairvoyants, Fortunetellers, Mind Readers, Astrologists, Phrenologists, Spirit Mediums, Palmist, Character Reader, Hypnotist, Christian Science Healers or Practitioners, Divine Healers, Magnetic Healers, Faith Healers, etc. | \$879.43 |

Through multiple phone calls and emails, we managed to show the City that a Certified Clinical Hypnotherapist with State-Licensed Diplomas is not a “hypnotist” and should not be placed into such a category. This is another small movement forward into having Hypnotherapy acknowledged as a respected occupation. This only occurred because of our insistence on the State-Licensure of Hypnotherapy Schools and because of the dedication of IAIH and its members.

Please see the following letter which caused our graduate and IAIH member to only be charged \$70.35 per year as a Professional Certified Clinical Hypnotherapist outside of the above listed categories.

Sincerely,

Matthew Brownstein

IAIH, President
IIH, Executive Director



Institute of Interpersonal Hypnotherapy

March 16, 2018

To: Mr. David Abramson
Deputy Planning & Zoning Manager
City of Davie, Florida

From: Matthew Brownstein, CCHt
Institute of Interpersonal Hypnotherapy – License #3448
Tampa, Florida

Re: Business Tax Receipt for Certified Clinical Hypnotherapist

This brief letter is to offer the clarification that you requested as per our phone conversation the other morning regarding the proper classification of a Certified Clinical Hypnotherapist. One of our graduates is working to obtain her business tax receipt through your offices and we hope that this letter will help you to make a more informed decision about how to classify this profession.

The Institute of Interpersonal Hypnotherapy is licensed by the Department of Education's branch known as the Commission for Independent Education (License #3448) to offer legitimate career diplomas for Certified Clinical Hypnotherapists. We were the first school to be licensed to offer this credential in Florida and have had to work hard to establish a more reputable occupational title for our graduates.

A Certified Clinical Hypnotherapist is trained to do both therapeutic and non-therapeutic hypnotherapy in accordance with Florida law. When conditions are considered therapeutic, such as diagnosed medical, dental or mental health conditions, then a Certified Clinical Hypnotherapist must receive prescription, referral, supervision or direction from a licensed practitioner of the healing arts. Our graduates are therefore trained to work in coordination with medical and mental health professionals to offer Clinical Hypnotherapy with high standards of ethics and professionalism.

Due to our graduates having State-Licensed diplomas that prepare them for careers in the field of Clinical Hypnotherapy, we kindly offer the idea here that this is a unique occupational title which is not merely a hypnotist, or a stage hypnotist, yet is someone who works in coordination with licensed professionals to bring about positive change through multiple transformational modalities beyond mere hypnosis.

Please let me know if I can offer further clarification to help you in your understanding of how to categorize our profession.

Thank you,

Matthew Brownstein

Matthew Brownstein, CCHt
Institute of Interpersonal Hypnotherapy
Tampa, Florida